

Privacy Policy

Effective Date: 01/01/2025

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Artifact Global Corporation ("Artifact," "we," "us," or "our") is committed to protecting the privacy and confidentiality of the personal and professional information of our clients, partners, and website visitors. This Privacy Policy describes how we collect, use, and safeguard your information when you engage with our services, website, or communications.

By using our services or interacting with us, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect information necessary to deliver our professional services and operate effectively, including:

a. Client Information

- Name, company, email, phone number, and address
- Job title and professional details
- Information related to service engagements (e.g., reports, communications, documents)

b. Business Communications

- Emails, meeting notes, presentations, and call logs
- Feedback, assessments, and survey responses

c. Website and Technical Data

- IP address, browser type, device identifiers
- Website usage, cookies, and analytics data

d. Voluntary Information

- Contact form submissions
- Event or webinar registrations

2. How We Use Your Information

We use collected information to:

- Provide professional consulting, advisory, and related services
- Manage client relationships and deliver projects

- Respond to inquiries and communications
- Improve service delivery and website functionality
- Comply with legal, regulatory, and contractual obligations
- Safeguard our business, systems, and reputation

3. Legal Basis for Processing (if applicable)

Where applicable (e.g., under GDPR), we process your data on the basis of:

- Performance of a contract
- Compliance with legal obligations
- Legitimate interests in managing and growing our business
- Your consent (for specific uses such as marketing)

4. Information Sharing

We do not sell your personal information. We may share data with:

- Trusted service providers supporting our operations (e.g., hosting, communication tools)
- Professional advisors (e.g., legal, financial, auditors)
- Regulatory authorities or as required by law
- Business successors in case of acquisition, merger, or reorganization

All third parties are required to handle your data securely and confidentially.

5. Data Retention

We retain personal information only as long as needed for business, legal, and regulatory purposes, or as otherwise required under our data retention policies.

6. Data Security

We apply reasonable administrative, technical, and physical safeguards to protect your data. However, no system is entirely secure, and we cannot guarantee absolute protection.

7. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your data
- Object to or restrict data processing
- Withdraw consent where applicable
- File a complaint with a data protection authority

To exercise your rights, please contact us at the email provided below.

8. International Data Transfers

We may transfer your data to jurisdictions outside your home country. Where required, we ensure appropriate safeguards such as Standard Contractual Clauses or equivalent mechanisms.

9. Cookies and Tracking

We use cookies and similar technologies to improve user experience and analyze website performance. You can manage cookie preferences through your browser settings.

10. Text Messaging and Mobile Information

We respect your mobile privacy.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.

All other categories of data sharing exclude text messaging originator opt-in data and consent; this information will not be disclosed to any third parties under any circumstances, except as required to deliver messaging services or comply with the law.

11. Changes to This Privacy Policy

We may update this policy periodically to reflect changes in our practices or legal requirements. Updated versions will be posted on our website with a revised "Effective Date."

12. Contact Us

If you have any questions about this Privacy Policy or your data, please contact us:

Artifact Global Corporation

Email: Admin@artifactcorp.com

Phone: 646-357-8622

Website: www.artifactcorp.com